

TOTAL ACCOUNT MANAGEMENT FOCUSED ON YOUR GOALS

Did You Know?

Matrix GPO has over 18 years of experience in delivering practice solutions through our service providers.

Structured to Meet Your Unique Needs

Providing a dedicated Total Account Management team to offer customized solutions that support your practice

01 | Total Account Management

Matrix GPO offers customized business solutions by assigning dedicated account managers to work closely with members to recognize trends and select the services and products that best meet their needs. Total Account Management (TAM) is a strategic multi-layered approach that ensures the long-term development and preservation of member relationships. TAM concentrates on building and maintaining member relationships with the goal of maximizing your value.

02 | Matrix GPO Solutions

Matrix GPO recognizes that because each organization is different, it is a necessity to possess the resources to fulfill each member's unique needs. With TAM, Matrix GPO carefully targets specific touchpoints and engages with corresponding service providers to maximize partnership opportunities. This holistic approach

creates a broader solutions-based relationship to support your practice and enhance patient care.

The Matrix GPO Total Account Management Team includes:

- Sr. Strategic Business Managers
- Strategic Business Specialists
- Strategic Account Representatives
- Market Segment Account Managers
- Strategic Sales Account Team

03 | Service Providers

Matrix GPO has strategically partnered with numerous service providers in order to deliver a broad portfolio of product and service offerings. These relationships were forged with the goal of supporting the viability and sustainability of the community-based practitioner. With Matrix GPO's Total Account Management program, navigating our market solutions program is made effective and efficient. Our team provides a personalized approach to managing your account and will assist you in determining the solutions that will best fit your practice needs.

Learn More

[Contact us](#) today to learn more about practice management tools and professional services available to Matrix GPO members, as well as new and exciting resources available to the healthcare industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://matrixgpo.com/Content/gpo-overview>

<https://matrixgpo.com/Content/market-solutions-program>